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5 We claim:

- 1. A parking facility, comprising a multitude of parking spaces for individual cars, each of said parking spaces containing a plurality of removable tickets each of which identifies its associated parking space, whereby an individual can park a car in one of the parking spaces and remove one of the ticket at said one parking space to help him or her locate the parking space at a later time.
 - 2. A parking facility according to claim 1, wherein the tickets are color coded to identify different regions of the parking facility.
 - 3. A parking facility according to claim 1, wherein each ticket contains advertising and/or promotional material.
- 4. A parking facility according to claim 1, wherein retention means are located at each parking space for supporting the tickets associated with that space.
 - 5. A parking facility according to claim 4, wherein said retention means comprises a hook and each of the parking tickets includes a hole for engaging the hook.

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